

TheElectricWeb.com Surpasses 350,000 Unique Visitors, 3.5-Million Hits Milestones; Opens Offices in Boston and Philadelphia.

FOR IMMEDIATE RELEASE

NEW YORK, New York (February 28, 2012) – TheElectricWeb.com, the electrical contractor-focused, online information services company, has reached the major milestones of 350,000 unique visitors and 3.5 million page hits.

On February 15, 2012, TheElectricWeb.com recorded its 3,500,000th page hit, followed shortly thereafter, on February 26, by its 350,000th unique visitor. TheElectricWeb.com offers electrical contractors a wide range of services: from filing NYC permits and ConEd power requests online, to pricing and estimating, to the latest electrical construction industry news and reports. Electrical contractors rely upon TheElectricWeb.com to make better business decisions, find the best suppliers, and to optimize their internet usage. It has more than 5,400 registered users.

These significant milestones fall less than ten months after the company launched its online information portal in New York, on June 1, 2011. As the milestones tumble, preparations continue for the debut of ElectricWeb Boston and ElectricWeb Philadelphia, later this quarter.

The company has thrived in difficult market conditions because of its focus on practical matters: helping electrical contractors to optimize their time online by consolidating internet resources into one, easy to navigate portal. ElectricWeb Communications president Peter Coyne says, “We’re thrilled to have surpassed the 3.5 million hits and 350,000-visitor marks. We have always believed in our electrical contractor-focused business model and, in an era where many businesses are scrabbling to find a model that works, it is exciting to be growing so fast. We believe the internet is opening up huge opportunities nationally for businesses like ours: the growth in web-based marketing and e-learning alone is immense.”

More facts about TheElectricWeb.com

- TheElectricWeb.com website generates nearly 9,000 unique visits and more than 90,000 page hits per week.
- It has published more than 177 articles, and has 5,424 subscribers to its newsletter.
- Monthly traffic volume surpassed 386,926 (non-unique) hits, January 2012.
- ElectricWeb|Blogger – syndicated content has 21 RSS newsfeeds.
- It currently has twenty corporate sponsors.
- ElectricWeb Communications, LLC. was founded in 1998 by Peter Coyne, and was incorporated in 2000.
- The company has offices in Manhattan and Queens, New York, employing a staff of five.

About ElectricWeb Communications, LLC

Based in New York City, TheElectricWeb.com uniquely fills the need of thousands of electrical contracting firms by providing valuable information and resources that they can use immediately, saving them time and money. TheElectricWeb.com is a dynamic edition of the original ElectricWeb model created by Peter Coyne back in 1998. With more than 30 years in the electrical industry as a supplier, as well as a contractor, Mr. Coyne’s unique knowledge and reputation are both well known and respected in the NYC electrical industry.

FOR FURTHER INFORMATION CONTACT:

Carol Coyne, Vice President
TheElectricWeb.com
Tel: 212.470.4537
press@theelectricweb.com

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